

## **BILLY GETS HIS BOAT**

Skyline Hotels & Resorts' "Undercover Boss Canada" Delivers on his Promise to Deerhurst Resort

Colleague

**HUNTSVILLE, ON, JUNE 20, 2012:** Three <u>Deerhurst Resort</u> employees received the shock of a lifetime in March when they realized that the person they had been assigned to train was actually Michael Sneyd, CEO of the resort's parent company, Skyline International Development Inc.

The surprise was all part of the taping of an <u>Undercover Boss Canada</u> segment which featured Sneyd learning how to serve in the resort's Eclipse restaurant with Diane Crustolo, carrying out stable duties with Stable Manager, Shani Ride, and working the night maintenance shift with Billy Cairns (the show also featured colleagues at Horseshoe Resort, another Skyline property near Barrie).

Since the show aired on the W Network, these three Deerhurst employees have enjoyed the positive effects of their national television debut. After the episode aired, Skyline Hotels and Resorts provided Diane Crustolo with a week in Napa Valley, and also appointed her to the role of Cellar Master at Deerhurst. Shani Ride's hard work was rewarded with a weekend getaway at the <a href="Cosmopolitan Hotel">Cosmopolitan Hotel</a> in Toronto to relax with her husband.

But it was Sneyd's first 'undercover' task to work alongside Billy Cairns, a maintenance engineer who has charmed guests and colleagues with his trademark "magic" for the past 24 years. As the night proceeded, Sneyd began to ask Cairns some questions about his life.

Over the next ten minutes, a national audience fell in love with Cairns. When asked why he had been working the night shift, Cairns explained that he had needed to care for his parents and ailing wife's medical concerns during the day. Emotions ran high when he quietly told Sneyd that his wife Barbara had, in fact, passed away.

Cairns also shared his dreams of owning a sailboat. Touched by Cairns' dedication to family and to Deerhurst Resort, Sneyd decided that it was time that *Billy got his boat*. Sadness turned into gratitude when Sneyd revealed to Billy who he was, and informed him that Skyline Hotels and Resorts would be honoured to present him with his own boat to sail the waters of Peninsula Lake, where the resort is located.

Since the show aired, Deerhurst Resort has been flooded with inquiries about when Cairns would receive his boat. This Friday, June 22 at 4 pm, Billy's new boat 'Barbara' will be christened beside the Heritage Cottage at Deerhurst Resort. Among those attending the event will be Cairn's family, friends, co-workers, and the Skyline 'undercover boss' himself, Michael Sneyd.

## **About Deerhurst Resort:**

Although Deerhurst Resort emerged on the world stage when it welcomed leaders like Obama, Sarkozy, and Merkel as host venue for the 2010 Group of Eight Summit, the lakeside retreat has been evolving into an Ontario landmark throughout its storied 116 year history. The 400-room Muskoka hotel also encompasses 45,000 sq. ft. of meeting venues, two 18-hole golf courses, a spa, an extensive waterfront, a live stage show, a private airstrip, Adventures in Excellence teambuilding and the most on-site activities of any resort in Eastern Canada. A founding member of the Savour Muskoka culinary trail, Deerhurst is the only resort in North America to produce both its own maple syrup and wildflower honey, as well as shiitake mushrooms, herbs and other foraged produce on property, one hallmark of its commitment to local sustainability.

## About Skyline Hotels & Resorts:

Skyline Hotels & Resorts is a distinctive collection of retreats focused on providing true lifestyle enhancing experiences to leisure and business guests, as well as local residents. Offerings include top-level golf and ski, its own Shizen Spa brand and a complete range of year-round activities including adventure parks and corporate teambuilding. Skyline destinations include the Cosmopolitan Hotel and Pantages Hotel in downtown Toronto, Barrie's Horseshoe Resort and Deerhurst Resort in Muskoka. In July 2012, Skyline Hotels & Resorts added Toronto's historic King Edward Hotel to its collection. Skyline Hotels & Resorts is owned and operated by Skyline International Developments Inc., a real estate and development company that also includes unique communities like Port McNicoll. Visit www.skylinehotelsandresorts.com.

## **Media Contact:**

Kate Hillyar, Director of Communications & Media Relations Skyline Hotels & Resorts <a href="mailto:kateh@skylineinvestments.com">kateh@skylineinvestments.com</a>

416-368-2565 ext. 2226