

HOTELS & RESORTS

## NEW MANAGER BRINGS LOCAL FOCUS TO DEERHURST RESORT'S SHIZEN SPA

Revised pricing, hours and promotions announced in time for the holiday season

**HUNTSVILLE, ON, November 28, 2012** – <u>Shizen Spa</u> at <u>Deerhurst, A Skyline Resort</u>, has announced the appointment of Anne Brobyn to Spa Manager. In her new position, Anne has already made revisions to the spa hours and pricing, launching a series of fresh promotions and features to appeal to visitors and the local Muskoka community.

To kick off the winter season, guests who visit Shizen Spa at Deerhurst Monday through Thursday and spend a minimum of \$150 will receive a \$25 discount.\* In addition, the spa has announced more convenient hours – including the "It's Your Night" Wednesday promotion with hours extended to 8pm. Seniors 55 and up will also save with a 10 per cent discount on Tuesdays. A licensed facility with Muskoka's largest selection of OPI nail polish, Shizen Spa at Deerhurst is ideal for relaxing post-work with good friends and a glass of wine, with all the amenities of the resort at your fingertips.

An entrepreneur, author and public speaker with more than 25 years' experience in the tourism and hospitality industry, Anne is well-positioned in her new post at Deerhurst Resort. Prior to joining Skyline Hotels & Resorts, Anne designed and taught the first Spa Tourism course at Georgian College in Barrie, Ontario and founded the first tourism industry accredited training program for niche tour operators. Anne has spent much of her time focusing on sustainable initiatives and was acknowledged by the International Institute for Peace in Tourism for her humanitarian efforts.

To book an appointment at Shizen Spa at Deerhurst Resort, visit <u>www.deerhurstresort.com/spa or</u> <u>phone 705-789-7113</u> x 4488.

\*One discount per person. Valid until January 31, some blackout dates apply during the holiday period. Valid only on services (not products). Customer must ask for offer when booking.

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## About Deerhurst Resort:

Although Deerhurst Resort emerged on the world stage when it welcomed leaders like Obama, Sarkozy, and Merkel as host venue for the 2010 Group of Eight Summit, the lakeside retreat has been evolving into an Ontario landmark throughout its storied 116 year history. The 400-room Muskoka hotel also encompasses 45,000 sq. ft. of meeting venues, two 18-hole golf courses, a Shizen Spa, an extensive waterfront, a live stage show, Adventures in Excellence teambuilding and the most on-site activities of any resort in Eastern Canada. A founding member of the Savour Muskoka culinary trail, Deerhurst is the only resort in North America to produce both its own maple syrup and wildflower honey, as well as shiitake mushrooms, herbs and other foraged produce on property, one hallmark of its commitment to local sustainability. <u>www.deerhurstresort.com</u>

## About Skyline Hotels & Resorts:

Skyline Hotels & Resorts is a distinct collection of hotel and resort properties focused on providing true lifestyle enhancing experiences to leisure and business guests, as well as local residents. Offerings include top-level golf and ski, its own Shizen Spa brand and a complete range of year-round activities including adventure parks and corporate team-building. Skyline destinations include The King Edward Hotel, the Cosmopolitan Hotel and Pantages Hotel in downtown Toronto, Barrie's Horseshoe Resort and Deerhurst Resort in Muskoka. Skyline Hotels & Resorts is owned and operated by Skyline International Developments Inc., a real estate and development company that also includes unique communities like Port McNicoll. Visit <u>www.skylinehotelsandresorts.com</u>.

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