



DEERHURST

a

SKYLINE RESORT

Muskoka

February 29, 2016

A NEW ENTERTAINMENT ERA BEGINS AT DEERHURST RESORT

Long known for its quality live entertainment, Deerhurst Resort is launching a year-round series of concerts and special entertainment events that will see a shift in its nightlife offering starting the spring of 2016.

With an expanded line-up of acts being put together under the branding, "Live at Deerhurst," the Deerhurst stage show will end its 35-year run when the current production, HIT LIST performs its final show on March 19th.

The annual production will be replaced with more varied programming that will include touring bands, pop artists, comedy and other live entertainment. Upcoming shows already include Just For Laughs, Hotel California – The Original Tribute to The Eagles, Acrobat –The U2 Tribute, April Wine and The Stampeders, with more expected to be announced within the coming weeks.

Over the past three decades the Deerhurst show has showcased legions of multi-talented Canadian singers, dancers and musicians, the most famous being superstar Shania Twain.

For almost as long as the resort has produced its own stage show, it has also showcased headliner acts including Jann Arden, Jim Cuddy, Burton Cummings, Trooper and many other household names that have attracted wide audiences to the resort. The decision to focus on a series of shows rather than a single core production was made to provide a variety of entertainment experiences to attract broader markets, especially during shoulder seasons.

"We are extremely proud of the Deerhurst show, both of today's excellent production and of its rich legacy," says Chris Lund, Regional Vice-President & General Manager, Deerhurst Resort. "But, like everything else, our entertainment is evolving to meet – and hopefully exceed – the expectations of today's audiences."

The resort will also continue to provide quality entertainment, which has always included cast members and other talented professionals from our local community, for corporate events, weddings, group functions and other special occasions.

“There will be no shortage of great entertainment at Deerhurst,” continues Lund. “We want to continue to grow our reputation for knock-your-socks off shows right here in Muskoka.”

Tickets for the resort's current – and final – production, HIT LIST are available online at deerhurstresort.com/show, with a 50% discount for Monday, Wednesday and Friday shows until March 11. For upcoming concerts and tickets, check the calendar of events online at deerhurstresort.com.

Contact:

Laura Kennedy, Marketing Manager

705-789-7113, Ext. 4217

lkennedy@deerhurstresort.com