

MEDIA RELEASE

The Rebirth of an Iconic Muskoka Waterfront Deerhurst Resort's Lakeside Lodge Opens on Peninsula Lake

HUNTSVILLE, JUNE 28, 2019 – On June 27, Deerhurst Resort General Manager Jesse Hamilton was joined by dignitaries and the descendants of the resort's founder, Charles Waterhouse, for the official ribbon cutting ceremony of the all-new Lakeside Lodge.

With spectacular views and cottage-inspired interior design, 150-unit Lakeside Lodge earned rave reviews by attending media and community members who received a sneak preview of the impressive \$60 million structure. The completion of Lakeside Lodge represents nothing short of the rebirth of Deerhurst's iconic waterfront experience, which has been a hallmark on Peninsula Lake since 1896.

Lakeside Lodge's 1, 2 and 3-bedroom units are now available for guest reservations and complement Deerhurst's wider portfolio of resort home enclaves and hotel accommodations nestled throughout its 760-acre property. Whether you're looking for the perfect summer family escape, or planning a golf or couples' getaway, Lakeside Lodge provides Muskoka's newest waterfront experience.

Perched majestically on the site of the resort's original Lodge built in 1896 by Charles Waterhouse, whose family owned and operated Deerhurst for three generations, the new Lakeside Lodge is the first waterfront hotel experience to open in Muskoka in a decade. Throughout its 120-year history, Deerhurst Resort has welcomed generations of guests, hosted world leaders at the 2010 G8 Summit and played a role in the early career of one of Canada's most successful recording artists, Shania Twain.

For more information please visit <u>https://deerhurstresort.com/rooms/lakeside-lodge/</u>.

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Photos available:



Lakeside Lodge Building



Cutting the ribbon is (left to right): Blake Lyon, CEO of Skyline Investments, Jesse Hamilton, Deerhurst GM, Bob Waterhouse, Sally Waterhouse, Paul Mondell, Senior VP Development of Skyline Investments, Tony Clement, MP Parry Sound – Muskoka, Town of Huntsville Mayor Scott Aitchison and Norm Miller, MPP Parry Sound – Muskoka.