



YOUR HOST FOR THE  
**TRUE MUSKOKA**  
*Meeting* **EXPERIENCE**



**DEERHURST**  
RESORT  
MUSKOKA





## IN 2019 DEERHURST RESORT LAUNCHED MUSKOKA'S NEWEST WATERFRONT EXPERIENCE & TOTALLY REDESIGNED MEETING SPACE. (PRETTY GOOD FOR AN 1896 LANDMARK.)

### **\$60 MILLION LAKESIDE LODGE GUEST SUITES**

- Perched majestically on the site of Deerhurst's original inn built over a century ago
- 100 new upscale cottage inspired guest suites
- Total accommodation is now 400 hotel, suites and multi-bedroom units

### **\$500K PAVILION WEST WING REDESIGN**

- Freshly redesigned 6,500 sq. ft. conference wing
- Interiors inspired by the colours and calmness of lake water, tree branches and earth tones
- Total meeting space – 40,000 sq. ft. including three large ballrooms, rotunda and grand hall







# GIVE YOUR NEXT MEETING A BREATH OF *Fresh Muskoka Air*

Channel the power of nature to inspire, motivate, focus and excite your group at Deerhurst Resort in Muskoka. Established in 1896, this iconic Canadian landmark destination has played host to countless meetings, conferences and events – including the 2010 G8 Summit of world leaders. Now with the opening of Lakeside Lodge (July 2019), Muskoka's newest resort experience on the water, there's even more reasons to plan your next retreat at Deerhurst Resort.

## AN IDYLIC LOCATION - EASY TO GET TO

- Just two hours and two turns from Toronto
- Located on Peninsula Lake, 10 minutes from Huntsville, "Muskoka's Adventurous Spirit"
- 30 minutes from Algonquin Park

## MEETING ESSENTIALS - BY THE NUMBERS

- Group capacity – 1,000
- 40,000 sq. ft. of pillar-free meeting space
- 760 acres of adventure and outdoor venues
- 26 meeting rooms includes the 11,000 sq. ft. Legacy Hall with full stage
- 400 guest rooms and multi-bedroom suites
- Four onsite restaurants, locally inspired menus and interactive themed culinary events

## ACTIVITIES & TEAM BUILDING

- Adventures in Excellence team building programming
- Outdoor activities year-round, from boating, hiking, ATV rides and Treetop Trekking in summer to winter fun like cross-country skiing, snowshoeing, snowmobiling and skating on the famous Arrowhead Park ice trail
- Two golf courses - the championship Deerhurst Highlands and beginner-friendly Deerhurst Lakeside

## EXPERIENCE COUNTS

- Our hospitality professionals are some of the most experienced meeting support providers in the province
- Deerhurst has hosted the G8 Summit and other large scale sports, entertainment and conference events
- The full services of PSAV audio/visual support onsite





Peninsula Room

## PAVILION CONFERENCE CENTRE



[VIEW ONLINE  
GALLERY](#)

In the resort's main hub, the Pavilion, three main ballrooms all access to the Grand Hall and Rotunda, which can serve as a unifying reception space for multi-room functions:

- **Waterhouse Ballroom** | This elegant space divides into five rooms
- **Legacy Hall** | 11,000 sq. ft. multi-function space includes full stage with lighting and sound
- **Peninsula Room** | Its tiered layout and deck is well-suited for multi-function events
- **Rotunda** | Floor to ceiling windows and wrap around deck are ideal for receptions or small group dinners
- **East & West Wing Meeting Rooms** | A variety of meeting rooms including the G8 Executive Boardroom

### *A Fresh Look for Meetings*

#### **PAVILION WEST WING GETS \$500K REDESIGN**

*First Phase of 4-Year \$1.5M Reno Plan Completed 2019*

At the centre of Deerhurst's newly remodelled conference wing is the 3,600 sq. ft. Tom Thomson Room which is surrounded by four smaller breakout rooms – Arthur Lismer Room, Lawren Harris Room, A.J. Casson Room and A.Y. Jackson Room.

The total redesigned space totals 6,587 sq. ft. not including the entrance stairway area and new washrooms.

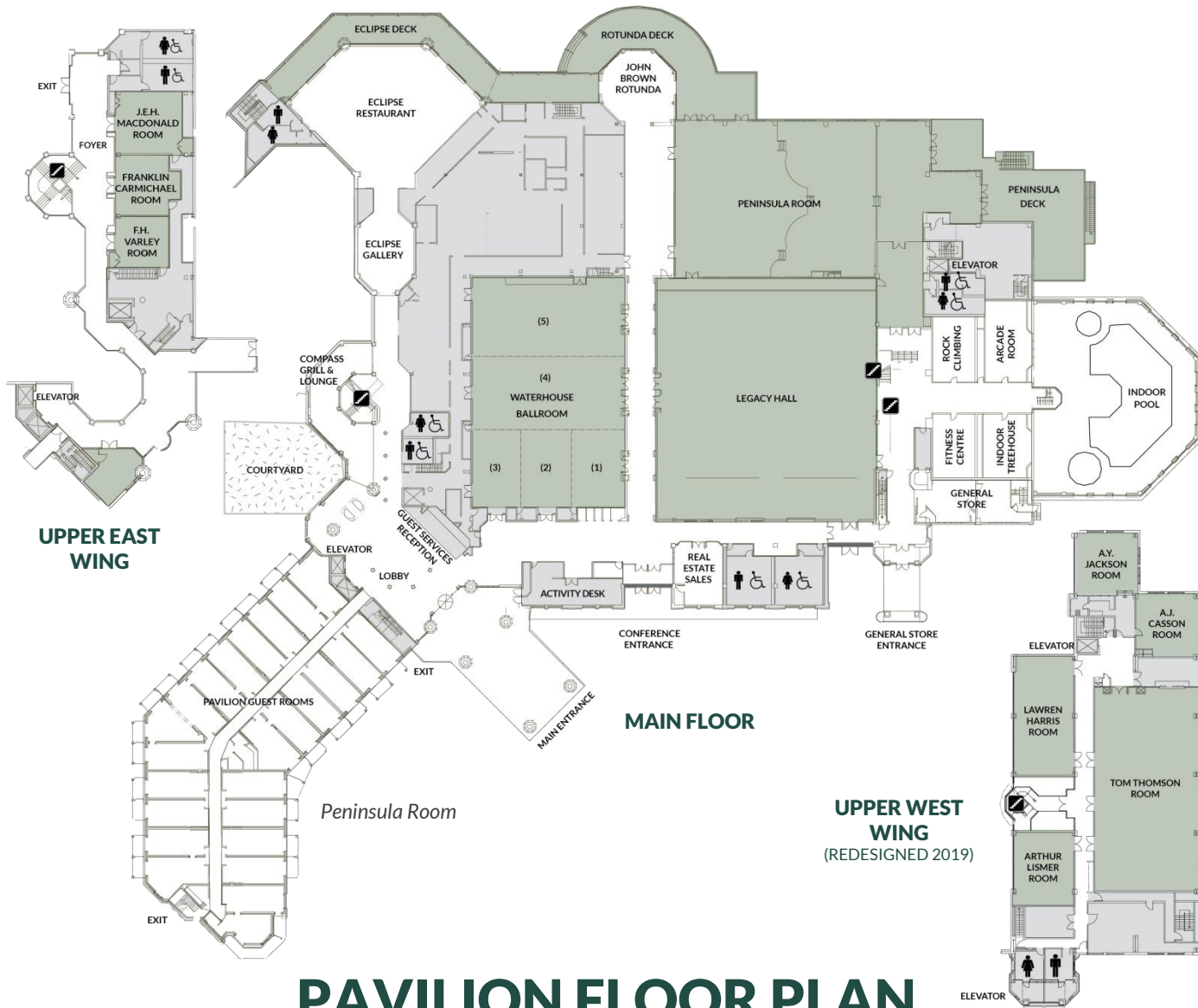


Legacy Hall



Tom Thomson Room





## PAVILION FLOOR PLAN

	FUNCTION ROOM	DIMENSIONS	SQ. FT.	BOARD ROOM	U-SHAPE	HOLLO W SQUARE	CLASS ROOM	THEATRE	RNDS OF 10 RECEPTION	STAND-UP RECEPTION
MAIN FLOOR	Peninsula Room	75 x 105 x 30	7,875	n/ a	n/ a	n/ a	400	600	500	600
	Rotunda	34 octagon	1,000	30	36	48	50	120	60	120
	Waterhouse Ballroom 1 - 5	74 x 112 x 12	8,288	n/ a	n/ a	n/ a	500	900	540	900
	Waterhouse Ballroom 1 - 4	74 x 74 x 12	5,476	58	70	82	370	650	360	650
	Waterhouse Ballroom 1 - 3	74 x 38 x 12	2,812	58	75	90	150	280	180	280
	Waterhouse Ballroom 1 - 2	50 x 38 x 12	1,900	44	48	54	90	180	120	180
	Waterhouse Ballroom 2 - 3	49 x 38 x 12	1,862	44	48	54	90	180	120	180
	Waterhouse Ballroom 4 - 5	74 x 74 x 12	5,476	58	70	82	370	650	360	650
	Waterhouse Ballroom 1 or 2	25 x 38 x 12	950	36	36	44	54	90	60	90
	Waterhouse Ballroom 3	25 x 38 x 12	912	36	36	44	54	90	60	90
	Waterhouse Ballroom 4	36 x 74 x 12	2,664	58	75	90	150	280	180	280
	Waterhouse Ballroom 5	38 x 74 x 12	2,812	58	75	90	150	280	180	280
	Legacy Hall	104 x 104 x 18	11,000	n/ a	n/ a	n/ a	759	1,222	720	1,222
WEST WING	Tom Thomson Room	43 x 84 x 9	3,612	74	81	96	216	400	210	400
	Arthur Lismer Room	24 x 28 x 9	672	20	24	30	36	70	40	72
	Lawren Harris Room	24 x 48 x 9	1,152	36	36	40	63	120	80	120
	A. J. Casson Room	24 x 24 x 9	576	16	20	24	24	50	40	50
	A.Y. Jackson Ro om	23 x 25 x 9	575	16	20	24	24	50	40	50
EAST WING	G8 Executive Boardroom	23 x 13 x 7	311	14	n/ a	n/ a	n/ a	n/ a	n/ a	n/ a
	FH Varley Room	20 x 20 x 8.5	400	14	20	26	24	40	40	40
	Franklin Carmichael Room	24 x 20 x 8.5	462	20	20	26	30	60	40	60
	JEH MacDonald Room	24 x 26 x 8.5	624	24	26	30	30	72	40	72



Bayshore 1300 - 1308

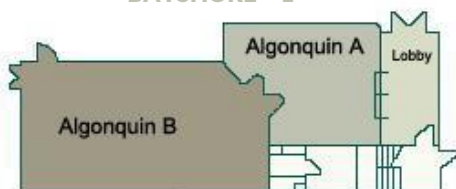
# BAYSHORE CONFERENCE CENTRE

Right on the lake and beach, the Bayshore building features beachside accommodations with eight flexible meeting rooms all under the same roof for an intimate, inclusive setting.

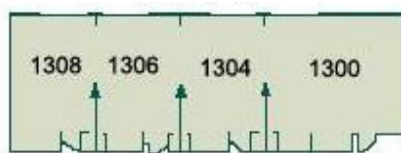


Algonquin Room

BAYSHORE - 1<sup>ST</sup>



BAYSHORE - 3<sup>RD</sup> FLOOR



BAYSHORE - 4<sup>TH</sup> FLOOR



FUNCTION ROOM	DIMENSIONS	SQ.FT.	BOARD ROOM	U-SHAPE	HOLLOW SQUARE	CLASS ROOM	THEATRE	RNDS OF 10 RECEPTION	STANDUP RECEPTION
Algonquin Rm	43 x 21 x 10	903	30	32	38	45	90	50	90
Bayshore 1300	22 x 18 x 8	390	18	18	24	18	32	30	32
Bayshore 1304	14 x 18 x 8	250	12	15	18	12	24	20	24
Bayshore 1306	14 x 18 x 8	250	12	15	18	12	24	20	24
Bayshore 1308	13 x 18 x 8	230	12	15	18	12	24	10	24
Bayshore 1300-1308	63 x 18 x 8	1130	54	63	69	54	120	70	120
Bayshore 1300-1306	50 x 18 x 8	900	42	48	55	42	80	60	80
Bayshore 1300-1304	36 x 18 x 8	640	24	30	36	30	60	40	60
Bayshore 1306-1308	27 x 18 x 8	480	18	21	27	18	40	30	40
Bayshore 1304-1308	41 x 18 x 8	730	36	36	42	30	60	30	40
Bayshore 1304-1306	28 x 18 x 8	504	24	24	30	18	40	40	40
Bayshore 1400	22 x 13 x 8	286	10	15	18	12	20	10	20
Muskoka 1404 or 1408	27 x 22 x 8	594	20	24	30	18	40	20	40
Muskoka 1404-1408	54 x 22 x 8	1188	38	39	42	39	80	40	80





Pen Lake Gazebo Beach

## OUTDOOR VENUES



[VIEW ONLINE  
GALLERY](#)

With 760 acres, we guarantee plenty of inspiring 'break out space.' Encourage comradery and fresh thinking by taking your group outside in the fresh air, surrounded by the beauty of the lake.

### *Add Muskoka Touches:*

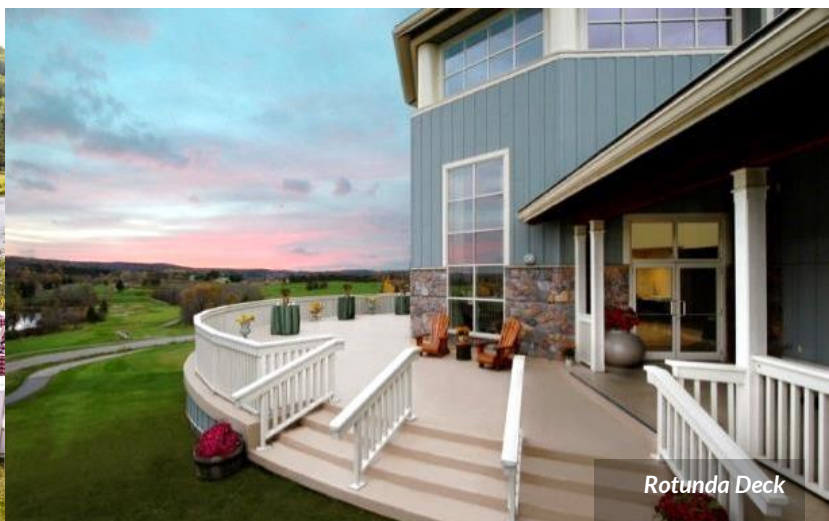
- **Eight firepit locations** - Sunset Bay, Beach Gazebo, Rotunda Lawn & Deck (gas), Maple Lawn, Compass Courtyard (gas), The Antler Steakhouse patio and The Lookout
- **Fireworks over the bay**
- **Outdoor barbeques & bar set-ups with live music**

### OUTDOOR VENUES

OUTDOOR SPACE	SURFACE
Sunset Bay Lawn	Grass
Pen Lake Gazebo Beach	Sand beach
Eclipse Terrace	Floor
Rotunda Deck	Floor
Pavilion Terrace	Floor
Maple Lawn	Grass
The Antler Patio	Interlock
Compass Courtyard	Interlock
Lakeside Golf Vista	Grass
The Lookout	Natural ground



Sunset Bay Lawn



Rotunda Deck





## LAKESIDE LODGE

100 NEW COTTAGE INSPIRED SUITES

# ACCOMMODATION



A contemporary yet rustic interior design aesthetic offers sleek, modern comfort along with a good night's sleep on comfy beds topped with feather duvets and pillows.

Offering 400 hotel rooms and multi-bedroom suites, Deerhurst Resort offers the ideal accommodation choices for groups of all sizes. The total number of bedrooms is 460.

With the brand new Lakeside Lodge (2019) there are 26 accommodation buildings nestled into neighbourhoods throughout the rolling resort landscape, each within walking distance to the lake and main Pavilion.

## Guest Room Configurations

### PAVILION

- Two queen beds
- King bed
- Junior Suite with king bed

### BAYSHORE

- Two queen beds

### SUMMIT LODGES

One-bedroom suite with living room, fireplace, kitchenette, dining table

- Two double beds
- One king bed

### LAKESIDE LODGE SUITES - NEW!

One, two and three bedroom suites with living room, fireplace, full kitchen and dining area

- A variety of layouts available with king, queen, double and single beds

### GREENS & HILLSIDE SUITES

One, two and three bedroom suites with living room, fireplace, full kitchen and dining area

- Master bedroom – king bed
- Guest room – two queen beds
- 2<sup>nd</sup> Guest room – one queen bed







# A TASTE OF MUSKOKA



## DEDICATED TO MUSKOKA CUISINE

Executive Chef Rory Golden leads a loyal brigade of over 60 chefs, cooks and staff at Deerhurst Resort, overseeing four restaurants and banquets for up to 1,000 people.

And yes, he personally prepared meals for Barack Obama, Angela Merkel, Nicolas Sarkozy, and other world leaders when Deerhurst hosted the 36 th annual G8 Summit.

Working with over 20 local food suppliers, Golden is dedicated to the eat local movement.

“One of the quickest ways we can show someone what our great destination, Muskoka, is all about is on a plate. Showcasing fresh local foods is not just about great taste. It gives you a sense of place.” he says.



**DEER TAIL ALE** is brewed exclusively for Deerhurst Resort by Muskoka Brewery, our official beer partner and Muskoka's original craft brewery. Ask about Muskoka Brewery tours!

## *Dine Around Deerhurst*

### Eclipse Dining Room

With sweeping lake vistas and wrap-around terrace adds breathtaking views for dinners and receptions.

### The Antler Steakhouse

This charming loghouse restaurant offers the authentic Muskoka dining experience from May to October.

### Maple Pub & Patio

Inspired by its relaxed cottage country setting, this casual eatery boasts a patio with one of Muskoka's best views of the lake.

### Compass Bar & Grill

Centrally located just steps from the lobby, Compass is ideal for cocktails or dinner in a casual, upbeat ambience.

## OUTDOOR DINING VENUES

Sunset Bay Lawn | Rotunda Deck | Pen Lake Beach Gazebo | Pavilion Terrace | The Antler Patio | Maple Pub Patio | The Lookout ... and 760 acres of more possibilities!



Maple Pub Patio



Eclipse



Compass





Pen Lake Gazebo Beach  
(fireworks over Sunset Bay)

## CREATIVE THEME EVENTS

### *Celebrate Muskoka*

Add some Muskoka magic to your meeting with themed events celebrating local food and beverage producers and cottage country décor, all in an authentic Muskoka setting.

Enjoy a campfire with 'smores, live music, Muskoka craft beer tastings or Muskoka chair ice sculpture drink luge!

- **"Wild About Muskoka" dinner reception** | Step into a wilderness camp inspired evening with a 'canoe bar,' and locally sourced dishes
- **Peninsula Lake Shore Dinner** | Gather at the beach for a plein air dining experience with beach torches and gingham covered picnic tables.
- **Maple Sugar Shack Dinner Reception** inspired by Deerhurst's own sugar shack.
- **Muskoka Craft Beer Pub Night** | Flight tastings paired with pub favourites – yum!
- **Algonquin Park Picnic** while hiking or paddling

### UNIQUE THEMED DINNERS

- **Street Food Marche** | An interactive dinner is styled as a roving indoor food market that's perfect for mingling
- **Chef's Night Off** | Guests at each table are assigned a role in preparing or serving the evening's menu!
- **Summit Up** | A G8 inspired event with dishes from the 2010 world leader's summit held at Deerhurst.
- **Fire & Ice** | An elegant evening with sparkling ice sculptures, candles, a martini luge and mirrors.
- **Dare to Pair** | A twist on the usual wine-tasting with a food-and-beer matching event.

### LIVE CONCERTS & ENTERTAINMENT

- **Headliner Concerts** | Past performers include April Wine, Randy Bachman, Brett Kissel and Trooper
- **Holiday Party Concert & Dinner Packages** | Featuring top acts like Jim Cuddy, Gowan, Dwayne Gretzy band
- **Live Music & Dance Bands**
- **Casino Night**







# ADVENTURES IN EXCELLENCE

## *Team Building & Experiential Learning*

We know that fun is the key to motivation. Developed at Deerhurst Resort over 20 years ago, Adventures in Excellence has helped hundreds of companies just like yours improve their performance and energize their human resources. Over 50 customized training, challenges and results-oriented teambuilding experiences will leave lasting impressions.

### 1. COMMUNICATE – LIVEN UP THE “BORED” ROOM

- Personality Dimensions | Understand your team
- Power Hour | 7 team-boosting one-hour sessions

### 2. PARTICIPATE – THE COMPETITIVE SPIRIT

- Smart Phone Mission
- Survivor
- CSI Challenge
- The Amazing Race
- Mini Olympics
- Geocaching
- Climbing Wall (Indoor)
- Ultimate Challenge Course
- Adventure Challenge
- Resort Boot Camp
- Ready, Aim, Paintball!
- Escape Cabins

### 3. COLLABORATE TO CREATE – BUILD SOMETHING

- Build-A-Boat /Shelter
- Quinzhee Hut Building

### 4. INNOVATE – EVENT ENHANCEMENTS

- Ice Breaker Events
- Games Night
- Energy Booster
- Casino Night
- Power Hour Session

### 5. ANTI-HIBERNATE – WINTER TEAMBUILDING

- Winter Mini-Olympics
- Snowshoe Adventure Trek or Relay
- Cross-Country Ski Clinics
- Quinzhee Hut Building Competition
- Sleigh Rides
- Escape Cabins







Deerhurst Lakeside Hole #2

# MUSKOKA'S PREMIER GOLF



Treat your colleagues, clients or charity supporters to a truly memorable group golf experience with two distinct course experiences. Choose the fun yet challenging Deerhurst Lakeside Golf Course or the championship Deerhurst Highlands, the course that put Muskoka on the map as a top Canadian golf destination. From shotgun starts to creative formats that level the playing field, we'll tailor your event to suit your group "to a tee."

## DEERHURST HIGHLANDS GOLF COURSE

Par 72 | 7,011 yards | 136 slope | Designed: Robert Cupp & Thomas McBroom (1990); Master Plan Rejuvenation (2018-20)

Taking full advantage of the dramatic Muskoka landscape, the course flows through rugged terrain flanked by dense woods and accented by distinctive granite outcroppings. Six tee blocks let you choose the course length best suited to your group's playing ability. After golf, relax on the patio or bar at The Highlands Lounge at The Antler Steakhouse.



Deerhurst Highlands Hole #1

## DEERHURST LAKESIDE GOLF COURSE

Par 64 | 4,596 yards | 112 slope | Redesigned: Thomas McBroom (1990)

Wrapped around Peninsula Lake, Deerhurst Lakeside offers a compact yet challenging game for both avid and novice players. Its charming layout rolls throughout the resort, with deep bunkers, undulating greens and tight fairways, testing every club in your bag. Head to Maple Pub & Patio pre- or post-game.



Deerhurst Lakeside Hole #1





# MUSKOKA ACTIVITIES & ADVENTURE



## THE WATER BECKONS

- **Two beach areas** – Peninsula Lake and Sunset Bay
- **Splash Zone** – Inflatable Waterpark on the Lake
- **Scenic Boat Tours** – Yamaha Pontoon Boat or the new Tom Thomson covered touring boat
- **Canoes, Kayaks & Stand-up Paddle Boards**
- **Waterskiing, Wakeboarding, Tubing, Jet-skis, Fly-boarding & Cable Park** Professional waterski show available!

## CHILDREN'S FUN

- **Petting Farm** (May – October)
- **Children's ATV Rides**

## ADRENALIN HIGHS

- **Treetop Trekking** | Take group bonding to new heights! Zip, climb, swing and stride through obstacle courses.
- **Hiking Trails** | Trek up our lookout trail, nearby Sanctuary trail or explore world-famous Algonquin Park, Ontario's oldest wilderness sanctuary.
- **Ready, Aim, Paintball** | An adrenaline infused team challenge! All gear is provided
- **Yamaha ATV Tours** | Guided rides on rugged trails
- **Escape Cabins** | Teams have to work together to solve the mystery in time! Two games – Sven's Last Secret and The Artist is Missing.
- **Outdoor Tennis, Volleyball and Horseshoe Pit**







## WARM UP TO WINTER



[VIEW ONLINE  
GALLERY](#)

### GET YOUR TICKET TO RIDE, GLIDE & TREK

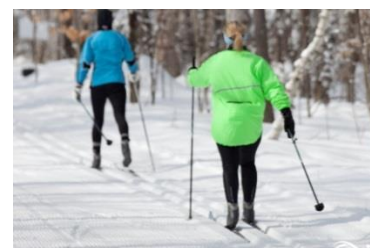
- **New Starlight Snowshoe Trail** | Follow the twinkle lights all around the bay for a magical evening trek
- **Downhill Skiing & Snowboarding** | Neighbouring Hidden Valley Highlands offers a great day on the slopes, complete with equipment rentals and lessons
- **Cross-Country Skiing** | Easy trail ideal for beginners
- **Snowshoe Treks to the Lookout**
- **Ice Skating on the Bay** | Rink and ice trail
- **Arrowhead Provincial Park: Ice Skating Trail, Tubing Hill & More** | Just 10 minutes away, this popular park offers skating, snowshoeing, tubing and Nordic skiing
- **Snow Labyrinth Making**

### CHOOSE YOUR HORSEPOWER

- **Yamaha Snowmobile Adventures** | Guided tours come complete with outerwear and expert instruction on the latest eco- friendly sleds.
- **Horse-Drawn Sleigh Rides** | Old-fashioned fun
- **Fat Biking** | Winter's latest craze

### MORE WINTER EXPERIENCES

- **Maple Sugar Shack** – Syrup making demonstrations, taffy making and treat (March/April)
- **Escape Cabin** – Can your teams solve the mystery?







## THE GREAT INDOORS



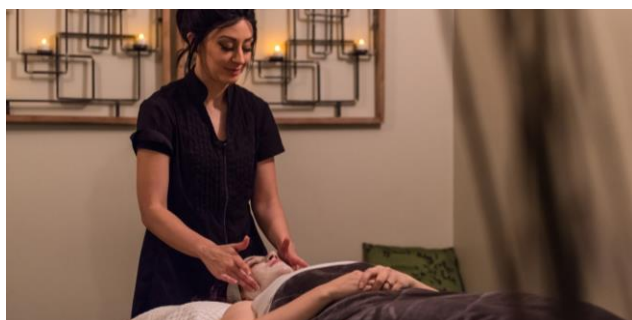
[VIEW ONLINE  
GALLERY](#)

### *Amba Spa*

Amba Spa at Deerhurst will work with you to meet your specific needs and budget, whether you're seeking a unique meeting break, a companion program or some full-on incentive pampering.

Short on time? Try a portable head, neck and shoulder massage station, which can be set up anywhere on property, including the beach or golf course.

- **Facials** – featuring Hydradermie hydrating treatment, Liftosome firming mask,
- **Therapeutic Massage** including RMT, Golf Massage, Hot Stone, Relaxation and Reflexology
- **Manicures & Pedicures**
- **Body Wraps**
- **Day Spa Packages** including Men Only, Bridal and Couples packages



### INDOOR RECREATION

- Indoor Pool, Hot Tub & Children's Wading Pool
- Indoor Rock Climbing Wall
- Children's Stargazers Arcade
- Children's Treehouse Playspace



### ECLIPSE ART GALLERY

An ever changing display of Muskoka and Algonquin inspired art. Ask about tours, paint classes or sessions with artists.





## WHAT OUR CLIENTS SAY

### *Sharing the Deerhurst Meeting Experience*

#### *What a Meeting....*

Deerhurst and the staff just make it so easy for us to host our conferences. They are reliable, and deliver top quality service. Everything we need is taken care of, even the last minute requests. We love coming here, in winter especially. The resort is beautiful, lots of activities and amenities, food is delicious, and staff are amazing. *Britespan Building Systems - January 2019*

I have booked a lot of hotels, conferences and Deerhurst for sure tops my list. All the staff looked you in the eye and say Hello. The front desk staff was efficient and welcoming. Erin Jacob did a great job as did Mark O'Dell. *Engage Engineering March 2019*

"Cannot say enough good about Deerhurst. In every aspect, Deerhurst exceeded our expectations and provided amazing service. Everyone was so friendly and helpful. Any request was met with a "can do" attitude. We would highly recommend the Deerhurst Resort to anyone." *Canadian Association for Spiritual Care - April, 2018*

I am writing to tell you how impressed I was with Deerhurst Resort during my recent stay attending the CSAE Trillium Chapter Summer Summit July 8 - 10. What truly impressed me was the food and service! I don't remember ever having such a quick buffet line up experience and such amazingly great food! The staff at every level couldn't do enough for us. It was a pleasure to feel so welcome. My room in the main building was extremely comfortable, and logging on to the complementary internet was quick and effortless. The evening you hosted us on the beach was awesome. Again, courteous service and fabulous food - and on open bar - that just topped it off (as did the huge 10th anniversary cake). I will highly recommend Deerhurst to my association clients, professional colleagues, friends and family - heck even strangers! Congratulations on getting it right in every way. Hats off to the chefs too! Keep up the good work, *Solution Studio Inc.*

On behalf of the full team of the CDCO, I wish to express our thanks and appreciation to you and your staff for the hospitality we received during our recent stay at Deerhurst. From opening welcome, then our great round of golf at the acclaimed Highlands, thru our conference sessions and excellent meals including that great BBQ on the beach, the whole experience was first class. Your staff were courteous and professional, certainly living up to the respected reputation of Deerhurst. Our team came from all over Ontario, and although I have had the pleasure of Deerhurst hospitality on numerous occasions, for many, this was their first stay at your resort. From the extremely positive reviews and feedback, it will not be their last occasion to visit Deerhurst. *Carpenters District Council of Ontario*

#### *Adventures in Excellence*

Our team had an awesome time participating in the activities hosted by Mark. The Personality Dimensions offered the opportunity to learn about ourselves and each other and gain a better understanding of how to best to work together with everyone's different personality styles. While the Smart Phone Mission allowed people to connect in a fun, interactive way using team work and collaboration. A great friendly competitive challenge! Just a great memorable experience for our team! Thank you! *The Family Help Network*

Our team building event was great! Everything planned happened on schedule, and people enjoyed participating in all of them! Mark was a great host and very knowledgeable, kept the team engaged and focused all the time! Great job! *Ferrero Canada*

Mark and his team were amazing! Very well organized and executed! The Nelson team said that this was one of the most fun team building events they had ever participated in. Not sure what we could do next to top it! I would highly recommend this event to any organization. It truly brings out the creativity in people while generating a ton of fun and excitement! *Nelson*

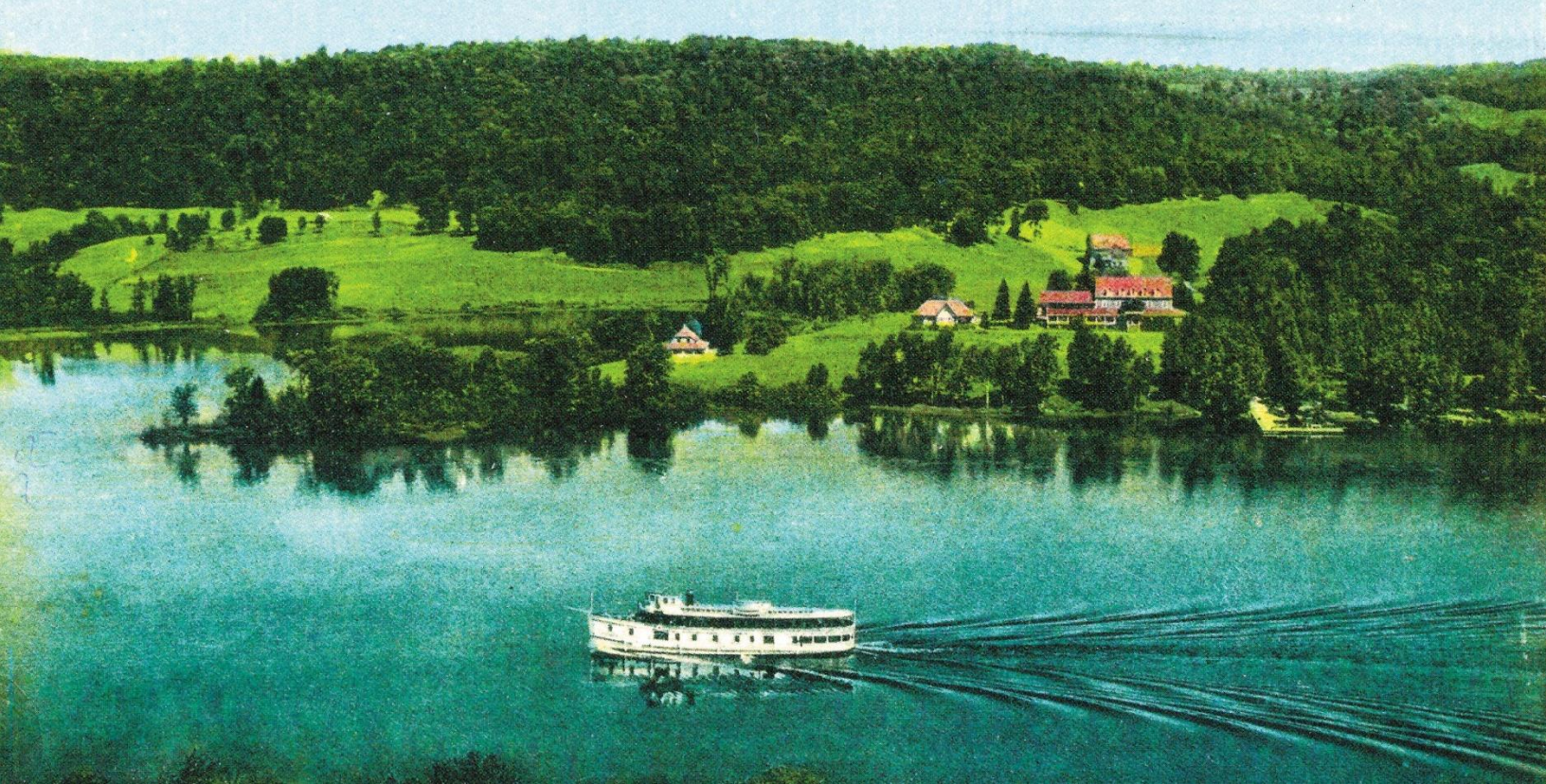
"We had an amazing team building experience. Our leader Mark was extremely professional and fun and really made our experience enjoyable. We build a Quinzee which took a lot of team work and strategy which are areas our team can definitely improve on. Needless to say, we had a lot of fun and left the exercise with a lot to think about. I would definitely do it again!" *Brand Heroes Inc.*

"Mark was an awesome leader in terms of our team building activities! The mixology course was a great way to start the retreat and the Smart Phone mission was a ton of fun! Having the video of the experiences was an amazing way to end our offsite. Thanks for everything - stellar!" *MackKay CEO Forums*

"This is our 2nd and now annual event for our Young Executive Group and this year's event surpassed our expectations. It is not an easy task to design a 2 day team-building event for 30 individuals of differing backgrounds and to be inclusive of everyone and keep the team engaged. The event we designed this year was fantastic and I am getting great comments from everyone who participated." *Nelson Future Leaders*

"The Build-a-Boat event wildly exceeded our expectations. The level of engagement from all participants, the enthusiasm of the Adventure team, and the fact that everyone is still buzzing about it, speaks volumes about how successful this event was. Well done!!" *Manulife Bank*





# THE DEERHURST STORY

## *Over a Century of Hospitality*

Above: Deerhurst circa 1939. At right from top: Charles Waterhouse in 1900; the original Deerhurst Lodge, 1906 (earliest known photo); the Deerhurst lodge circa 1950s.



### **“A FINE ENGLISH TOURIST HOUSE”**

In 1896, a young Englishman named Charles W. Waterhouse opened the lodge that would become Deerhurst Resort on a prime four-acre plot along Peninsula Lake. Originally only accessible by steamship, the first major summer resort in Huntsville had 18 bedrooms, a dining room, a smoking lounge and a verandah.

During its first season of operation, Deerhurst hosted just two guests who paid \$3.50 per person per week, which included three meals a day!

### **THREE GENERATIONS**

Under three generations of the Waterhouse family -- Charles, his son Maurice, and his grandson Bill -- Deerhurst grew into one of Canada's leading resort destinations. In the 1970s, Deerhurst became a year-round operation. In the mid-1980s, the resort expanded dramatically with the addition of condos, the Pavilion sports and conference complex and the Deerhurst Highlands golf course, which sparked the emergence of Muskoka as a top Canadian golf destination.

The 1980s would also put Deerhurst firmly in the entertainment spotlight as home to what became Canada's longest-running variety stage show production, where a singer named Eileen (Shania) Twain began her rise to music superstardom

By the start of the 1990s, Deerhurst had grown to 760 acres and could accommodate over 1,000 guests. For most of that decade, Deerhurst was managed by Canadian Pacific Hotels until it was acquired by Massachusetts Mutual, through its subsidiary Cornerstone Real Estate Advisers, in 1998.

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## THE DEERHURST STORY *continued*

### MODERN MILESTONES

With this ownership change, a new chapter in Deerhurst's history arrived – an expansion of the Pavilion which added a new hotel wing, conference centre, lobby, Eclipse restaurant and indoor pool in 2000. Then, in March 2005, management of the resort was assumed by Atlific Hotels.

In June 2010, Deerhurst made history as host venue for the 36th G8 Summit of world leaders, including Barack Obama, Stephen Harper and Angela Merkel. Shortly after, the property was acquired by Skyline Hotels & Resorts in January 2011.

### TODAY

In 2019, Deerhurst Resort opens the Lakeside Lodge, a magnificent accommodation building on site of the original Deerhurst lodge.

Today, Deerhurst continues to evolve as a major conference and event destination in Canada, while maintaining its classic Muskoka appeal.

Perhaps inspired by British riverside village of the same name, Waterhouse's choice of Deerhurst, meaning "a wood frequented by deer" has always been fitting. There are still deer at Deerhurst, silently poking their way through the woods, and sometimes visiting the gardens. It is Muskoka's natural beauty and wilderness that hold the same appeal for visitors today as it did over a century ago.



*From top, clockwise: Shania Twain (then known as Eileen) in the Deerhurst stage show, 1988; Canadian Prime Minister Stephen Harper greets US President, Barack Obama during the G8 Summit at Deerhurst Resort, June 2010; Canadian Mounties in front of Deerhurst. June 2010.*



