YOUR HOST FOR THE TRUE MUSKOKA Meeting Experience



IT POD



WHAT'S DIFFERENT AT DEERHURST NEW OWNERSHIP - NEW MILESTONES - NEW FACILITIES

Muskoka's premier resort, which celebrated its 125th year in 2021, is poised to take your meeting to the next level with exciting improvements launched just before the Covid-19 pandemic. Now part of Freed Hotels & Resorts, Deerhurst Resort is committed to providing your group with unmatched hospitality expertise in exceptional surrounding

\$60 MILLION LAKESIDE LODGE GUEST SUITES

- The same magnificent waterfront location as the original Deerhurst lodge built in 1896
- 100 new upscale cottage inspired guest suites (bringing the resort's guest room total to 365)

\$500K PAVILION WEST WING REDESIGN

- Freshly redesigned 6,500 sq. ft. conference wing (total resort meeting space is 40,000 sq. ft.)
- Interiors inspired by the colours and calmness of lake water, tree branches and earth tones





GIVE YOUR NEXT MEETING A BREATH OF Fresh Muskoka Air

Channel the power of nature to inspire, motivate, focus and excite your group at Deerhurst Resort in Muskoka. Established in 1896, this iconic Canadian landmark destination has played host to countless meetings, conferences and events – including the 2010 G8 Summit of world leaders. Take advantage of breathtaking surroundings, flexible venues and creative support to create your most successful event yet!

AN IDYLLIC LOCATION - EASY TO GET TO

- Just two hours and two turns from Toronto
- Located on Peninsula Lake, 10 minutes from Huntsville, "Muskoka's Adventurous Spirit"
- 30 minutes from Algonquin Park

MEETING ESSENTIALS - BY THE NUMBERS

- Group capacity 1,000
- 40,000 sq. ft. of pillar-free meeting space with natural light in many function rooms
- 760 acres of adventure and outdoor venues
- 26 meeting rooms includes the 11,000 sq. ft. Legacy Hall with full stage
- 365 guest rooms and multi-bedroom suites
- Four onsite restaurants and locally inspired cuisine

ACTIVITIES & TEAM BUILDING

- Adventures in Excellence team building programming
- Outdoor activities year-round, from boating, hiking, ATV rides and Treetop Trekking in summer to winter fun like cross-country skiing, snowshoeing, snowmobiling and skating on the famous Arrowhead Park ice trail
- Two golf courses the championship Deerhurst Highlands and beginner-friendly Deerhurst Lakeside

EXPERIENCE COUNTS

- Our hospitality professionals are some of the most experienced meeting support providers in the province
- Deerhurst has hosted the G8 Summit and other large scale sports, entertainment and conference events
- The full services of Encore audio/visual support onsite 3



PAVILION CONFERENCE VENUES



In the resort's main hub, the Pavilion, three main ballrooms all access to the Grand Hall and Rotunda, which can serve as a unifying reception space for multi-room functions:

- Waterhouse Ballroom | This elegant space divides into five rooms
- Legacy Hall | 11,000 sq. ft. multi-function space includes full stage with lighting and sound
- **Peninsula Room** | Its tiered layout and deck is wellsuited for multi-function events
- Rotunda | Floor to ceiling windows and wrap around deck are ideal for receptions or small group dinners
- East & West Wing Meeting Rooms | A variety of meeting rooms including the G8 Executive Boardroom

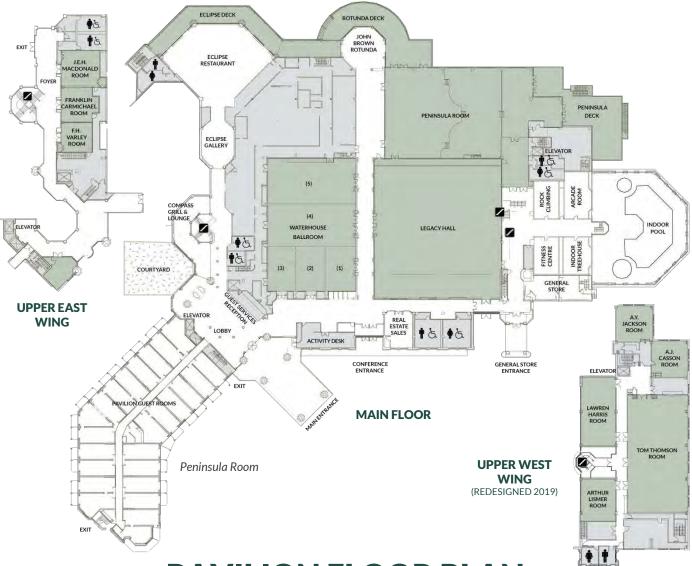
A Fresh Look for Meetings

PAVILION WEST WING GETS \$500K REDESIGN First Phase of 4-Year \$1.5M Reno Plan Completed 2019

At the centre of Deerhurst's newly remodelled conference wing is the 3,600 sq. ft. Tom Thomson Room which is surrounded by four smaller breakout rooms – Arthur Lismer Room, Lawren Harris Room, A.J. Casson Room and A.Y. Jackson Room.

The total redesigned space totals 6,587 sq. ft. not including the entrance stairway area and new washrooms.





PAVILION FLOOR PLAN

ELEVATO

	FUNCTION ROOM	DIMENSIONS	SQ. FT.	BOARD ROOM	U-SHAPE	HOLLO W SQUARE	CLASS ROOM	THEATRE	RNDS OF 10 RECEPTION	STAND-UP RECEPTION
MAIN FLOOR	Peninsula Room	75 x 105 x 30	7,875	n/ a	n/ a	n/ a	400	600	500	600
	Rotunda	34 octagon	1,000	30	36	48	50	120	60	120
	Waterhouse Ballroom 1 - 5	74 x 112 x 12	8,288	n/ a	n/ a	n/ a	500	900	540	900
	Waterhouse Ballroom 1 - 4	74 x 74 x 1 2	5,476	58	70	82	370	650	360	650
	Waterhouse Ballroom 1 - 3	74 x 38 x 1 2	2,812	58	75	90	150	280	180	280
	Waterhouse Ballroom 1 - 2	50 x 38 x 1 2	1,900	44	48	54	90	180	120	180
	Waterhouse Ballroom 2 - 3	49 x 38 x 1 2	1,862	44	48	54	90	180	120	180
	Waterhouse Ballroom 4 - 5	74 x 74 x 1 2	5,476	58	70	82	370	650	360	650
	Waterhouse Ballroom 1 or 2	25 x 38 x 1 2	950	36	36	44	54	90	60	90
	Waterhouse Ballroom 3	25 x 38 x 1 2	912	36	36	44	54	90	60	90
	Waterhouse Ballroom 4	36 x 74 x 1 2	2,664	58	75	90	150	280	180	280
	Waterhouse Ballroom 5	38 x 74 x 1 2	2,812	58	75	90	150	280	180	280
	Legacy Hall	104 x 10 4 x 18	11,000	n/ a	n/ a	n/ a	759	1,222	720	1,222
WEST WING	Tom Thomson Room	43 x 84 x 9	3,612	74	81	96	216	400	210	400
	Arthur Lismer Room	24 x 28 x 9	672	20	24	30	36	70	40	72
STV	Lawren Harris Room	24 x 48 x 9	1152	36	36	40	63	120	80	120
WE	A. J. Casson Room	24 x 24 x 9	576	16	20	24	24	50	40	50
	A.Y. Jackson Ro om	23 x 25 x 9	575	16	20	24	24	50	40	50
EAST WING	G8 Executive Boardroom	23 x 13 x 7	311	14	n/ a	n/ a	n/ a	n/ a	n/ a	n/ a
	FH Varley Room	20 x 20 x 8 .5	400	14	20	26	24	40	40	40
	Franklin Carmichael Room	24 x 20 x 8 .5	462	20	20	26	30	60	40	60
	JEH MacDonald Room	24 x 26 x 8 .5	624	24	26	30	30	72	40	72



OUTDOOR VENUES

With 760 acres, we guarantee plenty of inspiring 'break out space.' Encourage comradery and fresh thinking by taking your group outside in the fresh air, surrounded by the beauty of the lake.

Add Muskoka Touches:

- Seven firepit locations Sunset Bay, Rotunda Lawn & Deck (gas), Maple Lawn, Compass Courtyard (gas), The Antler Steakhouse patio and The Lookout
- Fireworks over the bay
- Outdoor barbeques & bar set-ups with live music

OUTDOOR VENUES

OUTDOOR SPACE	SURFACE			
Sunset Bay Beach	Sand beach			
Eclipse Terrace	Floor			
Rotunda Deck	Floor			
Pavilion Terrace	Floor			
Maple Lawn	Grass			
The Antler Patio	Interlock			
Compass Courtyard	Interlock			
The Lookout	Natural ground			







ACCOMMODATION



A contemporary yet rustic interior design aesthetic offers sleek, modern comfort along with a good night's sleep on comfy beds topped with feather duvets and pillows.

LAKESIDE LODGE

100 COTTAGE INSPIRED SUITES

Offering 365 hotel rooms and multi-bedroom suites, Deerhurst Resort offers the ideal accommodation choices for groups of all sizes. The total number of bedrooms is 460.

With the addition of the Lakeside Lodge there are 26 accommodation buildings nestled into neighbourhoods throughout the rolling resort landscape, each within walking distance to the lake and main Pavilion.



PAVILION

- Two queen beds
- King bed
- Junior Suite with king bed

BAYSHORE

Two queen beds

SUMMIT LODGES

One-bedroom suite with living room, fireplace, kitchenette, dining table

- Two double beds
- One king bed

LAKESIDE LODGE SUITES

One, two and three bedroom suites with living room, fireplace, full kitchen and dining area

• A variety of layouts available with king, queen, double and single beds

GREENS & HILLSIDE SUITES

One, two and three bedroom suites with living room, fireplace, full kitchen and dining area

- Master bedroom king bed
- Guest room two queen beds
- 2nd Guest room one queen bed





A TASTE OF MUSKOKA

DEDICATED TO MUSKOKA CUISINE

Deerhurst's new Executive Chef Gusztav Gulmar, who took over the reins from longtime chef Rory Golden in 2022 brings a fresh perspective grounded in 20 years experience in the Deerhurst kitchens. Leading a loyal brigade of over 60 chefs, cooks and staff at Deerhurst Resort, Chef Gulmar embodies the creativity and camaraderie of the resort's talented culinary team.

And what a team it is. Coming from all over the world, each Deerhurst chef brings influences from their respective native countries including Hungary, Mexico, Barbados, Columbia Austria, Jamaica, El Salvador and of course, Canada. These international infuences come together in one common goal to create a distinctive culinary experience in Muskoka. Working with over 20 local food gives every Deerhurst menu a unique appeal you won't find anywhere else.



DEER TAIL ALE is brewed exclusively for Deerhurst Resort by Muskoka Brewery, our official beer partner and Muskoka's original craft brewery.

Dine Around Deerhurst

Eclipse Restaurant & Terrace

With sweeping lake vistas and wrap-around terrace adds breathtaking views for dinners and receptions.

The Antler Steakhouse

This charming loghouse restaurant offers the authentic Muskoka dining experience from May to October.

Maple Pub & Patio

Inspired by its relaxed cottage country setting, this casual eatery boasts a patio with one of Muskoka's best views of the lake.

Compass Bar & Grill

Centrally located just steps from the lobby, Compass is ideal for cocktails or dinner in a casual, upbeat ambience.

OUTDOOR DINING VENUES

Sunset Bay Lawn | Rotunda Deck | Pavilion Terrace | The Antler Patio | Maple Pub Patio | The Lookout ... and 760 acres of more possibilities!



VIEW ONLINE GALLERY



CREATIVE THEME EVENTS

Celebrate Muskoka

Add some Muskoka magic to your meeting with themed events celebrating local food and beverage producers and cottage country décor, all in an authentic Muskoka setting.

Enjoy a campfire with 'smores, live music, Muskoka craft beer tastings or Muskoka chair ice sculpture drink luge!

- "Wild About Muskoka" dinner reception | Step into a wilderness camp inspired evening with a 'canoe bar,' and locally sourced dishes
- **Peninsula Lake Shore Dinner** | Gather at the beach for a plein air dining experience with beach torches and gingham covered picnic tables.
- Maple Sugar Shack Dinner Reception inspired by Deerhurst's own sugar shack.
- Muskoka Craft Beer Pub Night | Flight tastings paired with pub favourites yum!
- Algonquin Park Picnic while hiking or paddling

UNIQUE THEMED DINNERS

- Street Food Marche | An interactive dinner is styled as a roving indoor food market that's perfect for mingling
- Chef's Night Off | Guests at each table are assigned a role in preparing or serving the evening's menu!
- **Summit Up** | A G8 inspired event with dishes from the 2010 world leader's summit held at Deerhurst.
- Fire & Ice | An elegant evening with sparkling ice sculptures, candles, a martini luge and mirrors.
- Dare to Pair | A twist on the usual wine-tasting with a food-and-beer matching event.

LIVE CONCERTS & ENTERTAINMENT

- Headliner Concerts | Past performers include April Wine, Randy Bachman, Brett Kissel and Trooper
- Holiday Party Concert & Dinner Packages | Featuring top acts like Jim Cuddy, Gowan, Dwayne Gretzy band
- Live Music & Dance Bands
- Casino Night





ADVENTURES IN EXCELLENCE Team Building & Experiential Learning

We know that fun is the key to motivation. Developed at right here at Deerhurst Resort, Adventures in Excellence has helped hundreds of companies just like yours improve their performance and energize their human resources. Over 50 customized training, challenges and results-oriented teambuilding experiences will leave lasting impressions.

1. COMMUNICATE - LIVEN UP THE "BORED" ROOM

- Personality Dimensions | Understand your team
- Power Hour | 7 team-boosting one-hour sessions

2. PARTICIPATE - THE COMPETITIVE SPIRIT

- Smart Phone Mission
- Climbing Wall (Indoor)
- Survivor
- Ultimate Challenge Course
- Adventure Challenge
- CSI ChallengeThe Amazing Race
- Resort Boot Camp Ready, Aim, Paintball!
- Mini Olympics Geocaching
- Escape Cabins

3. COLLABORATE TO CREATE - BUILD SOMETHING

Build-A-Boat /Shelter
Quinzhee Hut Building

4. INNOVATE – EVENT ENHANCEMENTS

- Ice Breaker Events
- Games Night
- Energy Booster
- Casino Night
- Power Hour Session

5. ANTI-HIBERNATE - WINTER TEAMBUILDING

- Winter Mini-Olympics
- Snowshoe Adventure Trek or Relay
- Cross-Country Ski Clinics
- Quinzhee Hut Building Competition
- Sleigh Rides
- Escape Cabins









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CLASSIC MUSKOKA GOLF



Treat your colleagues, clients or charity supporters to a truly memorable group golf experience with two distinct course experiences. Choose the fun yet challenging Deerhurst Lakeside Golf Course or the championship Deerhurst Highlands, the course that put Muskoka on the map as a top Canadian golf destination. From shotgun starts to creative formats that level the playing field, we'll tailor your event to suit your group "to a tee."

DEERHURST HIGHLANDS GOLF COURSE (18)

Par 72 | 7,011 yards | 136 slope | Designed: Robert Cupp & Thomas McBroom (1990); Master Plan Rejuvenation (2018)

Taking full advantage of the dramatic Muskoka landscape, the course flows through rugged terrain flanked by dense woods and accented by distinctive granite outcroppings. Six tee blocks let you choose the course length best suited to your group's playing ability. After golf, relax on the patio or bar at The Highlands Lounge at The Antler Steakhouse.

DEERHURST LAKESIDE GOLF COURSE (9)

Par 32 | 2,339 yards | Redesigned: Thomas McBroom (1990) Green fee after 4pm included in nightly resort fee.

Wrapped around Peninsula Lake, Deerhurst Lakeside offers a compact yet challenging game for both avid and novice players. Its charming layout rolls around the bay, with deep bunkers, undulating greens and tight fairways, testing every club in your bag. Head to Maple Pub & Patio pre- or post-game.







MUSKOKA ACTIVITIES & ADVENTURE



THE WATER BECKONS

Enjoy one of Muskoka's longest waterfronts

- Two Beach Areas Peninsula Lake and Sunset Bay
- Scenic Boat Tours Pontoon Boat excursions on Peninsula Lake and/or Fairy Lake
- Canoes, Kayaks & Stand-up Paddle Boards
- Water sports excitement with SWS Muskoka's top ski school!
 - Waterskiing, Wakeboarding, Tubing
 - o Jet-skis
 - Fly-boarding
 - Wakeboard Cable Park
 - Professional waterski show available

ADRENALIN HIGHS

- **Treetop Trekking** | Take group bonding to new heights! Zip, climb, swing and stride through obstacle courses.
- Hiking & StarlightTrails | Trek up our lookout trail, stroll our evening Starlight Trail, hike the nearby Sanctuary or explore world-famous Algonquin Park.
- Ready, Aim, Paintball | An adrenaline infused team challenge! All gear is provided
- Yamaha ATV Tours | Guided rides on rugged trails
- Escape Cabins | Teams have to work together to solve the mystery in time!
- Axe Throwing, Disc Golf, Soccer Golf
- Outdoor Tennis, Volleyball and Horseshoe Pit





WARM UP TO WINTER

GET YOUR TICKET TO RIDE, GLIDE & TREK

- Starlight Snowshoe Trail | For a magical evening trek
- NEW Eclipse Walk of Light | Immerse yourself in this sound and light experience in nearby Huntsville
- Downhill Skiing & Snowboarding | Neighbouring Hidden Valley Highlands offers a great day on the slopes, complete with equipment rentals and lessons
- Cross-Country Skiing | Easy trail ideal for beginners
- Snowshoe Treks to the Lookout
- Ice Skating | Lit outdoor rink overlooking the bay
- Arrowhead Provincial Park: Ice Skating Trail, Tubing Hill & More | Just 10 minutes away, this popular park offers skating, snowshoeing, tubing and Nordic skiing

CHOOSE YOUR HORSEPOWER

- Yamaha Snowmobile Adventures | Guided tours come complete with outerwear and expert instruction on the latest eco- friendly sleds.
- Horse-Drawn Sleigh Rides | Old-fashioned fun nearby
- Fat Biking | Winter's latest craze

MORE WINTER EXPERIENCES

- Maple Sugar Shack Syrup making demonstrations, taffy making and treat (March/April)
- Escape Cabin Can your teams solve the mystery?
- Zig Zag Axe Throwing test your aim!



VIEW ONLINE GALLERY



THE GREAT INDOORS



Amba Spa

Amba Spa at Deerhurst will work with you to meet your specific needs and budget, whether you're seeking a unique meeting break, a companion program or some full-on incentive pampering.

Short on time? Try a portable head, neck and shoulder massage station, which can be set up anywhere on property, including the beach or golf course.

- Facials featuring Hydradermie hydrating treatment, ٠ Liftosome firming mask,
- Therapeutic Massage including RMT, Golf Massage, Hot Stone, Relaxation and Reflexology
- **Manicures & Pedicures** •
- **Body Wraps**
- Day Spa Packages including Men Only, Bridal and **Couples packages**



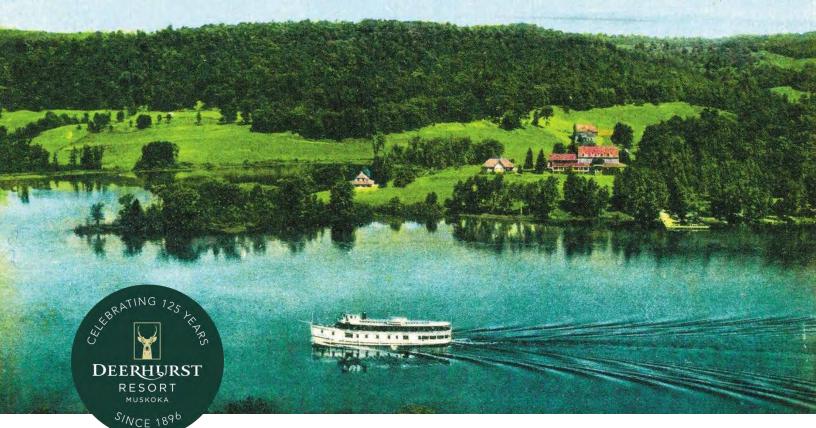
INDOOR RECREATION

- Indoor Pool and Hot Tub •
- Indoor Rock Climbing Wall •
- Children's Stargazers Arcade .
- **Children's Treehouse Playspace** •
- Yoga classes can be arranged



ECLIPSE ART GALLERY

An ever changing display of Muskoka and Algonquin inspired art. Ask about tours, paint classes or sessions with artists.



THE DEERHURST STORY 125 Years of Hospitality – and Counting

Above: Deerhurst circa 1939. At right from top: Charles Waterhouse in 1900; the original Deerhurst Lodge, 1906 (earliest known photo); the Deerhurst lodge circa 1950s.





"A FINE ENGLISH TOURIST HOUSE"

In 1896, a young Englishman named Charles W. Waterhouse opened the lodge that would become Deerhurst Resort on a prime four-acre plot along Peninsula Lake. Originally only accessible by steamship, the first major summer resort in Huntsville had 18 bedrooms, a dining room, a smoking lounge and a verandah.

During its first season of operation, Deerhurst hosted just two guests who paid \$3.50 per person per week, which included three meals a day!

THREE GENERATIONS

Under three generations of the Waterhouse family -- Charles, his son Maurice, and his grandson Bill -- Deerhurst grew into one of Canada's leading resort destinations. In the 1970s, Deerhurst became a year-round operation. In the mid-1980s, the resort expanded dramatically with the addition of condos, the Pavilion sports and conference complex and the Deerhurst Highlands golf course, which sparked the emergence of Muskoka as a top Canadian golf destination.

The 1980s would also put Deerhurst firmly in the entertainment spotlight as home to what became Canada's longest-running variety stage show production, where a singer named Eileen (Shania) Twain began her rise to music superstardom

By the start of the 1990s, Deerhurst had grown to 760 acres and could accommodate over 1,000 guests. For most of that decade, Deerhurst was managed by Canadian Pacific Hotels until it was acquired by Massachusetts Mutual, through its subsidiary Cornerstone Real Estate Advisers, in 1998.

.../continued



THE DEERHURST STORY continued

MODERN MILESTONES

With this ownership change, a new chapter in Deerhurst's history arrived – an expansion of the Pavilion which added a new hotel wing, conference centre, lobby, Eclipse restaurant and indoor pool in 2000. Then, in March 2005, management of the resort was assumed by Atlific Hotels.

In June 2010, Deerhurst made history as host venue for the 36th G8 Summit of world leaders, including Barack Obama, Stephen Harper and Angela Merkel. Shortly after, the property was acquired by Skyline Hotels & Resorts in January 2011.

In 2019, Deerhurst Resort opened the Lakeside Lodge, a magnificent accommodation building on site of the original Deerhurst lodge.

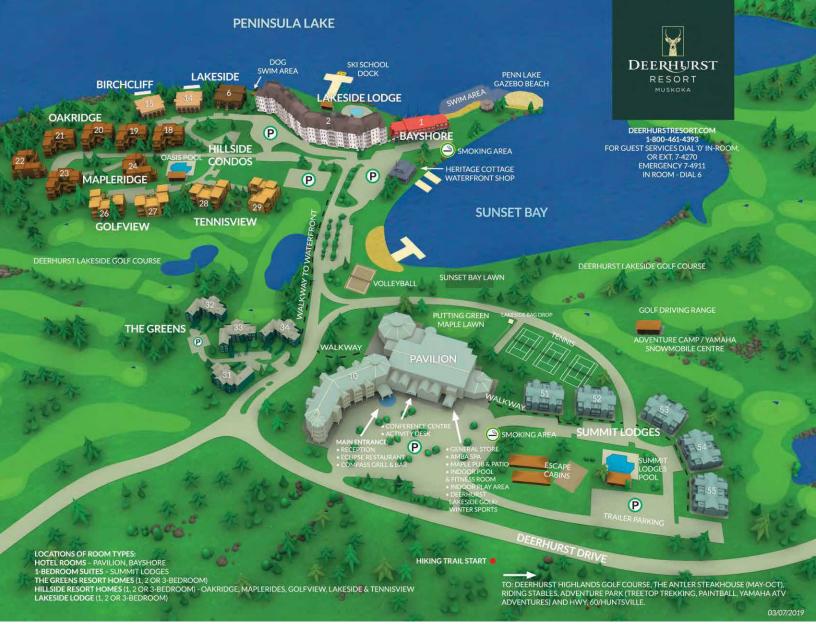
TODAY

In December 2021, Deerhurst Resort became part of Freed Hotels & Resorts and is set to continue to evolve as a major conference and event destination in Canada, while maintaining its classic Muskoka appeal.

Perhaps inspired by British riverside village of the same name, Waterhouse's choice of Deerhurst, meaning "a wood frequented by deer" has always been fitting. There are still deer at Deerhurst, silently poking their way through the woods, and sometimes visiting the gardens. It is Muskoka's natural beauty and wilderness that hold the same appeal for visitors today as it did over a century ago.



From top, clockwise: Shania Twain (then known as Eileen) in the Deerhurst stage show, 1988; Canadian Prime Minister Stephen Harper greets US President, Barack Obama during the G8 Summit at Deerhurst Resort, June 2010; Canadian Mounties in front of Deerhurst, June 2010.



DISCOVER DEERHURST RESORT'S 760 ACRES OF BREAK OUT SPACE

START PLANNING YOUR Muskoka Meeting



1-800-461-6522 | Email: sales@deerhurstresort.com | RFP: deerhurstresort.com/meetings









FREED AT